

Study Materials and Media Guide

DBA — Doctor of Business Administration

Degree awarded	Doctoral degree (DBA)
Program length	6 semesters plus defence
Credits	180 ECTS-equivalent credits
Language	English
Mode of study	Fully online, supervised research with structured research colloquia
Document	Catalogue of study materials

WHAT THIS DOCUMENT CONTAINS

- Reading lists, case packs, datasets, statutes and templates
- Slide dossiers with slide counts, formats and contents
- Video lecture series with duration, lecturer and topic
- Assessment structure and weighting across the program
- Thesis or capstone requirements with the milestone timeline

A professional doctorate for senior practitioners producing original, publishable research at the intersection of management and health care regulation.

1. Study materials

Material	Type	What it contains
Reproducible Analysis Starter Kit	Template	Project structure, script templates and reporting standards for transparent analysis.
Enforcement and Claims Data Collection	Dataset	Curated public regulatory datasets with cleaning notes and codebooks.
Review Protocol Templates	Template	Registerable systematic review protocol with appraisal instruments.
Interview Guide Library	Template	Validated interview guides for executive and clinician informants.
Target Journal Directory	Reading	Scope notes, review timelines and acceptance criteria for relevant journals.
Research Ethics Casebook	Case study	Twenty ethics scenarios in organisational and clinical research with committee reasoning.

All materials are released inside the study portal at the start of the relevant course window and remain available to enrolled students for the duration of the program.

2. Lecture presentations

Presentation	Slides	Format	Contents
Choosing a Research Design You Can Defend	76	Method deck	Paradigm, question and design alignment with counter-examples.
Causal Inference for Management Researchers	88	Technical deck	Identification strategies, assumptions and honest reporting of limits.
Coding Qualitative Data Without Losing the Data	64	Workshop deck	From transcript to theme with a visible audit trail.
Anatomy of a Publishable Paper	54	Writing deck	Section-by-section construction with annotated exemplars.
Surviving Peer Review	41	Practice deck	Reading reviewer reports, triaging demands and writing the response letter.

3. Video lecture series

What Counts as a Contribution

40 min · Doctoral Programme Director

Distinguishing novelty, significance and mere difference.

Regression Diagnostics End to End

58 min · Quantitative Methods Faculty

A full worked diagnostic sequence on real organisational data.

Designing the Interview Study

46 min · Qualitative Methods Faculty

Sampling, saturation and the ethics of elite informants.

Measuring Regulation

43 min · Faculty of Medical Law

Turning legal constructs into variables without losing legal meaning.

Ethics Review for Clinical-Adjacent Research

34 min · Research Ethics Committee

What committees look for and why applications are returned.

The Public Defence

30 min · Doctoral Examinations Office

Format, examiner roles, timing and preparation strategy.

Lectures are streamed in the study portal with English subtitles and downloadable transcripts. Tutorial consultations are recorded and published within twenty-four hours.

4. Assessment structure

Component	Weight	Description
Methodological coursework	Semesters 1-2	Design papers, reproducible analysis reports and coded datasets.
Proposal defence	Gateway	Progression to fieldwork requires a passed committee defence.
Colloquium participation	Continuous	Presentations, discussant duties and manuscript preparation.
Dissertation and public defence	Final	Examiner review followed by a public oral defence.

5. Doctoral dissertation (60,000-80,000 words)

An original contribution to knowledge in management, with a regulatory or health care dimension. Publication-based dissertations comprising three linked papers are permitted with committee approval.

Milestone timeline

- Semester 3: proposal defended and ethics clearance granted
- Semester 4: data collection completed and documented
- Semester 5: analysis complete, first manuscript submitted
- Semester 6, month 1: full draft to supervisor
- Semester 6, month 3: examiner submission and similarity screening
- Semester 6, month 5: public oral defence

6. Tuition reference

Total tuition: USD 8,999 — Total tuition for the complete Doctor of Business Administration, including supervision, research support, publication guidance and the dissertation defence.